## lloomy CBI survey tells f 'striking collapse I business optimism'


weak. Nine out of 10 firms face are worried about the competitiveare worried about the competitive-
ness of their export prices: Mr ness of their export prices: Mr
Campbell Adamson, the CBI Campbell Adamson, the CBT political interference in industry appealed to the Government : "For
lea for end to interference


## feadstrong

 "rses' in abinet, Mr cumillson says







 Simo ruind puen opodedrate




## Poll shows Labour

 leading by $\frac{1}{2} \%$

Panovs say
'thank you for British support


## Greek people to decide whether

 monarchy will be restored

Cyprus villagers flee Turkish shelling


## SDLP taken aback by 'rancorous' statement from UDA after their first secret discussion in Belfast




Changes may yet be made to Labour manifesto


Report criticizes safety at radiation-leak plant

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Concorde to show paces in Middle East


Poles' plan for a memorial to Katyn massacre victims meets opposition from the parishioners of St Luke's
Genocide echo in a consistory court


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## Weather forecast and recordings



## Tory MP's plan for

 controlling inflation

Newspaper priq Reed chief says

 civil servants
in television link

Commons committee calls for rise of 8 p a gallon in producer-price of millk

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England fourth
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HOME NEWS

## Select committee against merging of procedures to deal with

 sexual and racial discrimination


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 Mr
Menkins, the Home Sec-
retas proposed setion up

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UK food projects recommended for EEC Erants





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Port on Essex University is pub.
Pished today in The Higher Eoday in The Thion Thes
There are also artuctes


North-east councillors 'in currency smuggling plot'

## From Our Co Southamptnn

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Policeman failed to report assault


and




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# Ifour past surprises you, ourfuture will amazeyou. 



homes owned by their ccupiers. And more than $85 \%$ of the homes being bought on mortgage today are financed through abuilding society-half of them by first time purchasers.

With the help of the building societies, it's been a steady climb to more and more people owning their own homes.

Without the help of the building societies, it would have been impossible. And what of the future?
More of the same.
To continue the climb towards what the majority of people in this country wantmore home ownership.

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go-between for those who want to save money and those who want to borrow it.


To continue to give home buyers the service, advice and guidance no other group or institution can match


The Building Societies Association. The BuildingSocieties Association 14 Park Street London WIY 4AL

## WEST EUROPE

Feelings high as Italy's doctors prepare to resist Bill to introduce national health service


How Arabs will use their Surplus oil funds

M Chirac meets Danish critic of subsidies


Switzerland to vote again on expelling foreigners
$\qquad$







Pide agent on murder charge over sculptor

## Blaze kills 13 trapped inside Spanish jail









Montedis

## Yrom Our Own Rome, Angust



Signor Cefis is one of the most
conroversial men in Italy and
one of the most feared.
and is cone of the ment feared. Hen is
regularlidentified
cial the fininan
power behind a wave of recent purchases of newspapers.
At the same rime he has an
aversion to actually meeting the press and maxitains a curtain
of secrecy through which such
rather daunting private detais rater daunung peve of reading
emerge as
Clausewir.
L'Espresso repeats allegations that he has, on more than ooe
occasion shown himself capahle occasion shown himself capable
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aganst The mazazine points out that
the investigating judge deanimg
with charges concerning Mont with charges concerning Mont
edisons.
militical funds found
microphone installed in his anfice while a van helongiog to
ofhe secret service was parked
close to the law courts.
 of the secret agents forced to
inquire into their own acivides
and send two reports each day,


French warders told to shoot at escapers


# "Bread is a good food and, in my opinion, we should be a healthier people if present trends were reversed and we began to eat more bread and less of other foods:' 

Who said that? An impoverished baker? An overweight jam-butty enthusiast? Neither. In fact, it was said recently at a nutrition conference in London by the eminent nutritionist,
Dr. R. Passmore, Reader in Physiology, Edinburgh University, eminent medical author of the standard work, Human Nutrition and Dietetics.

Nor was Dr. Passmore trying to demonstrate any eccentricity: the same kind of observation is being made by more and more nutritionists on more and morepublicplatforms. "Thenutrients breadsupplies, particularly B vitamins, iron and calcium, are among the nutrients most likely to be lacking in other foods. Bread is, of course, a source of protein too" says Dr. Sally Parsonage, food scientist and nutrition expert writing in the journal Slimming and Nutrition. Thenew-lookloaf

| What has changed, then? How has the schoolbors' "filer "suddenly become a vital | COMPARATIVE NUTRITIONAL VALUES |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ingredient in the nation's dietary needs? The answer is, nothing has changed: bread |  | $\begin{aligned} & \text { Protein } \\ & (\mathrm{gmses}) \end{aligned}$ | Calories | $\begin{gathered} \text { Calcium } \\ (\mathrm{mg}) \end{gathered}$ |  | $\begin{gathered} \hline \text { Niacin } \\ (\mathrm{mg}) \end{gathered}$ | $\begin{aligned} & \text { Vitiamin } B X \\ & (\mathrm{mg}) \end{aligned}$ |
| has played an important part in keeping Britain healthy for centuries, and at no time | 28 oz . white bread (wrapped and sliced) | 61.6 | 1932 | 728 | 14 | 13.5 | 1.43 |
| was this more evident than during the | 4110 z stewing beef | 22.6 | 205 | 6 | 50. | 6.1 | 0.09 |
| the war, with increasing affuence, certain | $\begin{aligned} & 3 \cdot 4 \text { oz rozsting beef } \\ & \text { (topside) } \end{aligned}$ | 23.4 | 309 | 6 | 4.3 | 5.0 | 0.05 |
| thers. Intheprocessthereal value of bread | 6.5 oz. cheddar cheese | 46.8 | 780 | 1490 | 10 | 0.2 | 0.07 |
| signs of an improved understanding. | 3.3 ptmink | 59.4 | 1236 | 2254 | 1.4 | 1.5 | 0.74 |
| Man cannot live by bread alone. True for | 10.003. batter | 1.0 | 2260 | 40 | 0.5 | trace | trace |
| remains that | 5.2standard eges | $35 \cdot 4$ | 478 | 166 | 7.5 | 0.2 | 0.29 |
| could have a very good try. According to the National Food Survey's latest published | 440z. fresh haddock | 19.7 | 85 | 40 | 1.2 | 3.7 | 0.07 |
| figures, even on the presentconsumption | $4.7 \mathrm{zz.cod}$ | 23.7 | 109 | 20 | 0.7 | 40 | 0.08 |
| per week) bread is a major source of | 5.1 oz streaky bacon | $15 \cdot 3$ | 887 | 10 | 1.7 | 2.1 | 0.57 |
| essential nutrients and energy. In the ayerage daily diet, bread and flour supply | 515.80 c potatoes | 37.0 | 2115 | 111 | 12.9 | 20.8 | 2.08 |
| more thiamine and energy than any other | 1 pint draught beer | 1.4 | 180 | 62 | trac | 40 | 0.04 |
| of protein, iron andniacin; andonly milk as a source of calcium. | What doyoupay for what you get? <br> In large population areas, the standard <br>  <br> ol Piess and Conssumat Protection surver Aptil 1574) <br> For free copies of this arivertispmentand others in the series, wite to: The Advertising Oficer, The Flour Advisory Burean Ltol, 21 Arlington Street, LondonSWIA1RN. |  |  |  |  |  |  |
| Bread's convribution to fle average dariy diet |  |  |  |  |  |  |  |
| Protein 17.0\% | $280 z$, wrapped, sliced white loaf can |  |  |  |  |  |  |
| Calcium 13.4\% |  |  |  |  |  |  |  |
| Iron - 17.7\% | the price down to this level, bread has been subsidised since March. Before we |  |  |  |  |  |  |
| Niacin 13.7\% |  |  |  |  |  | decide what 141 p means in terms of food |  |  |
| Thiamine (riamm ${ }^{\text {mi }}$ ) $22.1 \%$ | value, it would be wise to consider just |  |  |  |  |  |  |
| Energy value 144\% | what that amount of money buysin other foods in nutritional terms. |  |  |  |  |  |  |

How the Government uses its loaf
Today's white loaf has been recognised to a nation's health. Since 1947 , an independent Food Standards Committee, set up by the Government, and comprising has regularly reviewed all the factors
governing the composition of bread and flour, and sets strict standards. The latest report on bread and flour was published in May 1974.
rould otherwise be of wheat into white flour, are replaced to main tain the nutrient value of every loaf carefully scrutinised by impartial experts to ensure a wholesome and nutritional product. "Good bread," says Dr. Passm is an essential item in a good meal." Dr. Sally Parsonage goes further and
writes that "A sand wich;of two slices of buttered bread, 3 oz. cheese and a sliced tomato provides the same protein and vitamins as a bowl of tomato soup, 3 oz .
boiled gammon, potato." There's food for thought.


OVERSEAS

Hundreds die as floods Peking＇s devastate homes and crops in Bangladesh

Army chief attacked

Poor harvest forces India to buy more grain From Our Own Correspundent
Delhi，Aug
Iodia bas signod contracts for
the import of 1,8000000 metric

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at Ai lease $\mathrm{El13m}$ ．
All the foodgrain concracted for last year，including a loan
nf two tivilion metrite tons of
wheat from the Sonier Union
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had alareay arived and there
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imports into this year，Mr Kaut imports into this year，Mr Kaul
said．
The large volume of new im－
ports reflects tbe very poor per－




in posters




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Exiled Thai leaders＇$£ 10 \mathrm{~m}$ assets to be confiscated


Uganda puts armed forces at readiness


## S Africa frees Liberal leader after 10 years




As expected，this is turning out to be a most unpleasant year．
Well here is the car that is almost exactly one hundred per eent out of step with these stern times．
It just doesn＇t fit the miserable spirit
today．The Europa cannot carre filing or todia．The Europa cannot carry filing
cabinets or lawnmowers．it has no room cabinets or lawnmowers．it has no room
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# Who really speaks for Britain? 

The present Government is planning to introduce State control and ownership of many large British companies.

## But what do the people think?

Themajority of Britishvoters reject Labour plans. Only $15 \%$ approve. Here are the nớ:

| 90\% of Conservative votes | NO |
| :---: | :---: |
| 77\% of Liberal votes | NO |
| 48\% of Labour votes | NO |

NationalizationandState control of many of ourbig companies would endanger our living standards.
The public understand this. If the Labour Government
is sold on referenda, then why not hold one on this issue?

OVERSEAS

## Mr Nixon stays on to await vindication by impeachment process





SPORT

Racing
Final Chord may be the answer

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## Goodwood selections




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Caius looks best in field of seven


## Dux helps to give Hall a profitable week



## Thirsk selections



## Lauda is determined to score third victory

## A time for Britain to make a study of Swedish form



Rugby League
Bold running Norton gets man of match award
12.

Appointments Vacant also on page 11

PERSONNEL/TRAINING MANAGER


george fisceer sales ltd

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This post offiers an Iofeel opportunity for a qualified applicant, male or lemale, looking
tor $\begin{aligned} & \text { i varied and interesting range of legal work in a new organisation in an attraclive }\end{aligned}$ tor e varied and interosting range or lega work in a new organisation in an alriacive
paatt of the South Cosat! The succeesful candidate will be based at the Authority's now heedquarters at Worthing and will be responsible to the Chiel Solicitor lor such Enqunisies and ligal aspocts of property transections, contracts, licencess, consenis
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APPOINTMENTS
VACANT
also
ON

PAGE 11

## CHIEF ENGINEER

## Plant Engineering

 and MaintenanceEurope


## Solicitors

Senior Assistant Solicitors (3) Salary yp to 0 A,500 (under revien) plus Threshold dgreement.


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(a) Solary up to E4, 4122 (under review) pilus Threscold Agreement.





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Barry Tuckwell: quest for the new

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## A Buñuel might-have-been






## A rum evening in unexplored territory

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## Could the technology bubble burst?

Some people lear that moderpocivisation
Khe Soperpeople Earthatmo
A Phips we take more optimstic biew yelud future investing over $200,000,000$ every yed ha researcla and development programine designed to solve many of the world's threatening problems:

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Toprotect theatmosplere we ve produced computer controlled polition monitors:

To conserve energy, we' ve invented a $50 \%$ मore eflaentlamp:
$1+$ To help fight cancer, we've developed thew genetation f $X$ ray machines and lnear Teclerators.

Xeeve aso provided teachers with a wide range of electronic teaching aids computer Manufacturers with some of the world's most sophisticated miniaturised components, safer lighting for motorway and airports pew Fideo recording andacoustic systems and, af course, hundreds of othe products you use n yout hone every day



A zestful Sir Lew launches his latest epic

## Introducing the life of Jesus



## Bernard Levin

## Something to rabbit on about





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## REFLATION WOULD BE WORSE

| In-: an adeal, inflarion-free economy, rhe growth in the stock of money wouvab be neither more nor less than the underlying increase in national productivity $A$. materers stand, productivity-Aost matters. western countries haye fallen so far short of this ideal that it is not even easy to is decide which moietatay. policy is likely to prova Since late. 1971, when it mecamé supply was rising at a progressive value of output, Tha Times has argued consistently never sharad the view that itself a beallhy way of stimulat ing growth and we were righrly worried about the risks of overheating the home eeonomy and fueling price inflation. Peribaps appeared too ais aptere to command populat support At all events, the real annal rate of change in the money. supply -tbe notional change less the going rate of inflation - increased sharply from 5 per cent or <br>  per cent during 1972 and 1973 , wier no per centr reases of wed whe inevitable effer on inflation was reinforced. by lax. monetary policies abroad and by a total poiscies of of effective monetary capital markets.: internationa the position has reversed. "M3" supply. which includes interest bearing bank deposits as well as growing it the prodigious rates | recorded last year and in recent months has actually declined in months has actually declined in reaic terms. For the first time since 1996, monetary poicy since 1969 monetary policy would appear to he operating as a deflationary force. For that reason, some of the most dedicated monetarists of most dedicated monetarists recent years are now urging the Bank of England to take its foot off the brake is a serious reces- aion is to be averted. With the improvement in the flow of monetary statistics, it is now pos. sible to point to some dramaric. ally close correlazions betweeo changes in the money supply and in the level of employment, as well as in the value of financial assets such as shares aod gilt: edged stocks. The monetarisss concern, therefore, must be taken seriousty, unless one subscribes to the view that inflation can only be broken on the wheel of a de. pression. Hower the case for compliant monetary polity is cer. <br>  otber financial institutions have suffered severely from the rising cost and falling availatility of that monetary restraint is taking cial companies. On the conrary, bank lending Coormany a major determinant of changes in mhe money supply) bas remanned relatively huoyant bas remaned relatively huoyant, rising an an annual rate of nearly 20 per cent berwen April aod 20 per eent between April a ad July while M3 rose by just 3 per cent The increase would unn douhtedly have been wreuter had most major companies exemaio draft limits and it can be assumed that the Bank of England would | belp to accommodate any upturn in legitimate borrowing needs, as the pressure on the banks re- serve ratios. Of course, the cost of credit remains extremely bigh by historical standards; but it is by historical standards, bur hier this year. Britisb interest rates are natiooal rates and remain nega- tive, when adjusted for inflation. So it is hardly surprising that for July, published yesterday did not suggest that monetary impediment to economic activity. Only 8 per cent of respondents finance as factors likely to limit their output over the next four months. By contrast, over 40 per cent were worried ahout the availability of materials, labour or orders. It is unlikely that a decision to pump more money into the system would do much to help matters on these fronts. It is even more doubyful policy would have any more success now than it did thrae years ago in stimulating capital investment: probably less. For wbatever happens to the money supply, a higb degree of liquidity prefereoce is only to be expected as long as the economic outlook remains so uncertain. Tbe truth is that monetary policy is now caught in the traditional increase in the money, supply does still furcher damage to confidence, and strengthens the Failure to increase the money supply depresses the ecooomy. It is right to take one's risks in trying to retain monetary trying stability. |
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# The over-dramatic history of International PEN's new general secretary 




Phat Howard


The worlds most exquisite watches have always been rather costly.

The watches above are from a collection at the Rolex Headquarters in Geneva

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That is why the Rolex Lady Datejust is an expensive watch today.

Each one takes just over a year tomake.

The elegant case is carved from a solid
block of 18 ct . gold or stainless steel.
The unique Rolex winding crown, which screws down onto the case and works very much like a submarine hatch, provides a virtually impenetrable seal

So beneath its surpassing beauty the Rolex Lady Datejusthides a secretstrength ViVi
with artistry as fine, feminine and subtle as any collector's piece. And is almost as valuable. ROLEX




THE TIMES FRIDAY AUGUST 21974
THE TIMES bUSINESS NEWS

## State steel threat of increased coal imports as home supplies fall short



New London Properties Limitad

##   Without the aid of oapititiatatinn ot devolopment expendiure and efter   

Shipbuilding protest at Benn tactics on takeover

Stock Exchange Council seeks brokers' help to investigate specific 'insider'share deals
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Total bids for Arco's outlets in Britain Hutay







## Euromoney deals limit

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## Survey charts growth

 of monopoly power in path of big mergers$|$| BSC aims |
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| to compete |
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## Meriden needs cramp Small Heat plans

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CRI's 53rd industrial trends survey, July 1974


LETEERS TO THE EDITOR
Hastening London's industrial declite

## BY THE FINANCIAL EDITOR

## Reed and the boom in world paper demand

Helical Bar
Abingworth's tems H


Why the TUC has got it wrong about worker directors
Whation

## Kenneth Owen reports on a breakthrough in radio communications <br> Keeping in touch underground

| Research by the National Coaa Board, British Ra Rail ad <br>  municaion whice is now beink appied in Britisb coalmines. <br>  could well follow. The oew technique goes under the strange name of "leaky feeder"-a phrase which here refers not to a dribbling gourmet bur to a feeder cable whicb is designed to carry very-higb-frequency radio transmissioos and "leak them along its length so that tbey can be received by port able "walkie-ralkie" sets. Until recently it has noi been possihle to communicare by radio in coalmines; Radio waves caonot propagate easdy underground they are conilinually reflected from the tuonel walls, giving a oormal raoge few hundred metres. io whicb low-frequency curreots tively coupled to loop aerials oo mobile cquipmenr-has been used, in particular.for one-way. oon-speech paging. But its performance was limited. National Coal Board scieolists al the Minine Researcb and at the Mining Researcb and Development Establisbmeot at Stanhope Bretby, Staffordshire, began lookiog at the prohlem afresh about eight years ago They hegan to develop a sys tem, using standard VHF witb the iteaky line tecb oique, which showed important advaniages compared with the former induction method. In essence, the system line which runs along ibe Iunne where radio communicarion i | required. This line is connected acimp in place of <br>  First tbit experiments showeo sen <br>  mexes to 2han-by using the metbod was needed to increase this ranke gien sill furcher for seneral use. Two ways of doing this bave been explored. First, one çn simply add more main stations, deployed at intervals to give the required coverage. This was required coverage. This was done in the NCB's first underground radio system, installed in the Longannet complex of At Longannet, coal from tbree linked pis is collected on tn linked piss is collected on tn a continuous cooveyor belt run- ning in a 9 km tuonel, wbicb slopes up to the surface at both patrolmen in the tunnel to keep in constant ruch with the sur. face control room, The 9 km 1unnel was covered experiment proved successful. Production versions of system have been made for tbe and by Derby Automatioo Con The second method of extend- ing the raoge is to adopt the rechnique, used in subnarine telephony, of firing amplifiers or repearers at intervals along the line. For the NCB these re- peaters can be one-way devices operating in a "daisy chain" layour with the mansmiter and receiver parcs of ihe base slation located as opposite onds of the chain The repealer unit is one example of ilse clase collahorn- <br> on which has huilt up hetween |
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Business Diary: Chunnel choice - Bracewell-Milnes' new berth




Busy doing nothing for the US economy S
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Crest faces disciplinary action by Panel over Ashbourne directives


UK groups set forstake
唨 Cerro copper project


## Renwick earnings nearly halved

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Stock markets
Bear closing fails to lift prices

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St Martins' sharp setback after extra $£ 1 \mathrm{~m}$ of interest

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Four new deputy chairmen at Samuel Montagu


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| Issues \& Loans |



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## TURKISH ELECTRICITY AUTHORITY ANKARA－TURKEY

## $2 \times 4000 \mathrm{t} / \mathrm{h}$ Coal Handling and $2 \times 1800 \mathrm{t} / \mathrm{h}$ Ash Removal equipment

 shall be purchased for the $4 \times 300 \mathrm{MW}$ ．AfSin－Elbistan Thermel PowerPlant，TURKEY．

## Companies who wish to bid must have supplied and provided the engineering，manufacture，erection end／or erection supervision services of et leest three instelletions in the similer cheracteristics and put into operation successfully． <br> Bidders are required to submit the documents with their bid which <br> Bids will be received until 15.00 hours on October 11th， 1974 at the below address． <br> Bidders can obtain the Bid Documents from the following address from the date of August 5th， 1974 against 1000 TL <br> Türkiye Elektrik Kurumu， <br> Sanirellar Deiresi Baskanligi， <br> Necatibey Cad．No． 3 Maro Han Kat 5， Sihhlye－Ankara／TURKEY．

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| R | ASSISTANT <br> TO ADVERTISING AND PUBLIC |
|  | RELATIONS MANAGER <br> The successful applicant shnuld be aged 35 plus to wark |
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|  | Phone Mr. Rogers on 01-937 9884 |

## An Important <br> Opportunity in Management

## £4,000-£4,700











## Broadcasting

Mind how you switch on. It's a Knockout is back with its international japes (BBC1 7.55). Those whose vierves are not strong enough for that may prefer to wait for the late-night choi
of gangster films from both sides of the Atlantic, with a good British cast in Payroll (ITV of gangster films from both sides of the Atlantic, with a good British cast in Payroll (ITV
$11.25)$ and a star-studded American one in Kiss of Death (BBC1 11.32). Film students have Indian trilogy (BBC2 9.30) while there is a repeated tribute to pioneer John Grierson (BBC2
8.10). The Wheeltappers stage club variety (ITV 10.40), there is more show jumping (BBCI

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